

Bucharest china electric vehicle market



Overview

Chinese electric car manufacturers are planning massive investments in Europe, and Romania is among the countries targeted. The lineup includes two all-electric vehicles—the BYD Sealion 7 and BYD Seal —and two plug-in hybrids, the BYD Seal U DM-i (Song Plus) and the compact BYD Atto 2.

Market Dominance Solidified: China's electric vehicle market has achieved unprecedented scale in 2025, controlling over 70% of global EV production with domestic sales exceeding 11 million vehicles in 2024, while market penetration has skyrocketed from 6. In a global. In the last decades, China transformed the global auto industry. In 2024, it sold over 11 million electric vehicles (EVs), marking a nearly 40% year-on-year increase that left the rest of the world scrambling to keep up. Driven by aggressive state support, China claimed 53. 6% of all global battery.

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[BYD storms Romania in fast EU expansion amid tariff fight](#)

The launch event in Bucharest drew Romanian officials, business leaders, and media, indicating rising local interest in the brand. With Romania's market evolving toward electrification, ...

[China's EV slowdown persists as BYD posts near two-year low in sales](#)

BYD, the leading Chinese electric car company, reported January sales that marked a nearly two-year low. As car sales in the first two months of a year can be volatile for China, analysts are



[Green invasion: Chinese electric car makers target Romania for major](#)

Chinese electric car manufacturers are planning massive investments in Europe, and Romania is among the countries targeted. Recent contacts between Bucharest and Beijing could ...



[Chinese EVs Grab Biggest Market Share in Europe in Nine Months](#)

Chinese automakers captured the biggest share of Europe's electric-vehicle market in nine months, regaining ground lost after the European Union imposed tariffs last year.



[Electric vehicle market in China](#)

Find the most up-to-date statistics about the electric vehicle market in China.



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[China's EV market: The rise of the global bellwether](#)

Driven by aggressive state support, China claimed 53.6% of all global battery electric vehicle (BEV) sales and a staggering 73.1% of plug-in hybrid vehicle (PHEV) sales.



[Chinese Electric EV Cars Market 2025: Complete Analysis & Growth](#)

Comprehensive analysis of China's \$377B electric vehicle market. Market leaders, technology trends, global expansion & 2025-2030 forecasts.



[China-Europe EV Battle: Competition & Market Shifts by 2035 , Coface](#)

China is rapidly expanding its footprint in the European electric vehicle market, leveraging a highly integrated value chain and strong government support. As Europe strives to meet its 2035 zero-ICE ...



[Electric vehicle industry in China](#)

The electric vehicle industry in China is the largest in the world, accounting for more than 70% of global production of electric vehicles (EVs) and 67% of global sales in 2024 [3][4] and more than 1.28 ...

[BYD enters Romania, to open over 30 local sales outlets by end of 2025](#)

The company has opened its first store in Bucharest, the Romanian capital, in partnership with Tiriac Auto and DAB Auto. By the end of 2025, BYD is expected to open more than ...



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