

Republic of china china electric vehicle market



Overview

This year's report, McKinsey China Auto Consumer Insights 2025, highlights the growing importance of technological innovation over price point, the decline of incumbents in a reconfigured landscape, the rise of plug-in hybrids (PHEVs) and extended-range electric vehicles. This year's report, McKinsey China Auto Consumer Insights 2025, highlights the growing importance of technological innovation over price point, the decline of incumbents in a reconfigured landscape, the rise of plug-in hybrids (PHEVs) and extended-range electric vehicles. The Chinese automobile market has made significant progress in the transition to electric vehicles (EVs) since the trend took hold a decade ago. Electrification and smart technologies have gained momentum, especially in the past five years, and lessons from the Chinese market can be extracted for. Passenger vehicle sales in the first half (H1) of 2025 reached 10,891,000 units in China, a double-digit growth of 10. The increase was driven by New Energy Vehicle (NEV) sales, which grew 33% to 5,458,000 units. The sales of traditional internal combustion engine (ICE) vehicles. The electric vehicle industry in China is the largest in the world, accounting for more than 70% of global production of electric vehicles (EVs) and 67% of global sales in 2024 [3][4] and more than 1. [5] In 2024, CAAM reported China had sold 12.08 billion, growing from 2025 value of USD 357.

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The electric vehicle industry in China is the largest in the world, accounting for more than 70% of global production of electric vehicles (EVs) and 67% of global sales in 2024 and more than 1.28 million exports in 2024. In 2024, CAAM reported China had sold 12.87 million passenger electric vehicles, with 60% of those sales being battery electric vehicles (BEVs) and 40% being plug-in hybrid electric vehicles



[Electric vehicle industry in China](#)

In 2025, more than 51% of sales of vehicles in the automobile market in China were electric vehicles. [7][8] Plug-in electric vehicle (BEV and PHEV) sales were 47.9% of the overall automotive sales in ...



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The China electric vehicle market report provides a detailed analysis of the market. It focuses on market dynamics and key industry developments, such as mergers and acquisitions.



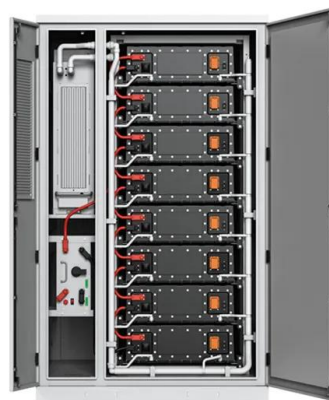
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Battery electric vehicles led 2025 deliveries with a 57.72% share, anchoring the China electric vehicle market size for that year. Plug-in hybrids, however, are forecast to post a 20.88% ...



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The Chinese automobile market has made significant progress in the transition to electric vehicles (EVs) since the trend took hold a decade ago. Electrification and smart technologies have ...



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The NEV penetration of China's passenger vehicle market surged to 50.1%, up 8.4 percentage points year-over-year, while ICE vehicle sales fell to 49.9% in H1 2025.



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